

TB2L - Group A - Kerasus vs I0uMÀ

DATE: Thursday, January 29, 2026

LOCATION: 7F æ ul, TR

Event Description

TB2L - Group A - Kerasus vs I0uMÀ is a premier sports event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,224 people

Event ID: 8CcmiTQL8XdtkkG5FL

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 490 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.