

TB2L - Group A - I0uMÂ g2 ¶†—6 " &VÆVF—•

DATE: Thursday, January 22, 2026
LOCATION: Akhisar, TR

Event Description

TB2L - Group A - I0uMÂ vs Akhisar Belediye is a premier sports event in Akhisar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,057 people

Event ID: FzwT5BD8Fdagmc5QZq

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 423 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.