

# TB2L - Group A - $\text{AE}\uparrow\text{AEW}^{\text{''}} \wedge \text{ehri U } \ddot{\text{o}}^2 \text{g2}$ Etimesgut

DATE: Thursday, February 5, 2026  
LOCATION: Ankara, TR

## Event Description

TB2L - Group A -  $\text{AE}\uparrow\text{AEW}$   $\text{\ae V}\ddot{\text{z}}$  i U  $\ddot{\text{o}}^{\circ}$  vs Etimesgut is a premier sports event in Ankara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,224 people

**Event ID:** GrX6NpzSkRCD4wLvuy

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 490 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*