

TB2L - Group A - \$ Spor vs I0uMÀ g2 “ TÛ

DATE: Friday, October 17, 2025

LOCATION: 7F æ ul, TR

Event Description

TB2L - Group A - \$ Spor vs I0uMÀ is a premier sports event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,556 people

Event ID: GvMtccse894RQ27fRp

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 622 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.