

TB2L - Group A - High Touch HT vs Kerasus

DATE: Thursday, December 18, 2025
LOCATION: Giresun, TR

Event Description

TB2L - Group A - High Touch HT vs Kerasus is a premier sports event in Giresun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,890 people

Event ID: Ext6cexMP4davz9mgA

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 756 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.