

TAYLOR SWIFT TRIBUTE LIVE! @ ROBERTS CREEK LEGION!

DATE: Saturday, October 11, 2025
LOCATION: Roberts Creek, British Columbia, CA

Event Description

TAYLOR SWIFT TRIBUTE LIVE! @ ROBERTS CREEK LEGION! is a premier community event in Roberts Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: CCmLmtrmjFySnudS3M4

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:58:23 AM