

Taylor Swift night with Devona Coe & Yeti the Drag Queen - 8:30pm

DATE: Saturday, October 4, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Taylor Swift night with Devona Coe & Yeti the Drag Queen - 8:30pm is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 34/100
Expected Attendance: 165 people
Event ID: A9A2GW39BJikJSzujn

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
