

Taylor Sheridan – The Stories Tour Live at the Hoey! (Formally from Taxiride!)

DATE: Friday, August 22, 2025
LOCATION: Coffs Harbour, New South Wales, AU

Event Description

Taylor Sheridan – The Stories Tour Live at the Hoey! (Formally from Taxiride!) is a premier festivals event in Coffs Harbour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 36xptgqxqd7r6bMBG3

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
