

Taylor Guitars Tone Show at Gottschalk Music Center!

DATE: Wednesday, September 24, 2025
LOCATION: Clovis, California, US

Event Description

Taylor Guitars Tone Show at Gottschalk Music Center! is a premier expos event in Clovis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 173 people

Event ID: A9yMcmzBF8Fngs3AJt

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.