

Taylor Farm Pumpkin Patch

DATE: Saturday, September 13, 2025
LOCATION: West Lafayette, Indiana, US

Event Description

Taylor Farm Pumpkin Patch is a premier festivals event in West Lafayette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: DX3LTMxC4tMiuxkASr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 11:31:35 PM