

Taxi Violence and Southern Wild

DATE: Friday, September 26, 2025

LOCATION: Cape Town, ZA

Event Description

Taxi Violence and Southern Wild is a premier concerts event in Cape Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 295 people

Event ID: BYfXwVXPEGW6HrfBi

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.