

# ÇF WF †' &—çG2 # #P

DATE: Friday, October 24, 2025  
LOCATION: Christchurch, Canterbury Region, NZ

## Event Description

ÇF WF †• Prints 2025 is a premier festivals event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 322 people

**Event ID:** 3wjURifcgDYiyntNmC

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 129 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*