

Tauranga: Toi Raranga Exhibition

DATE: Monday, October 20, 2025
LOCATION: Tauranga, Bay of Plenty Region, NZ

Event Description

Tauranga: Toi Raranga Exhibition is a premier expos event in Tauranga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 797 people

Event ID: 3CwgHhm9MWjqJxFi8q

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 319 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.