

# Tauihi Basketball Aotearoa (W) - Mainland Pou ¶ ' g2 Whai

DATE: Sunday, November 16, 2025  
LOCATION: Tauranga, NZ

## Event Description

Tauihi Basketball Aotearoa (W) - Mainland Pou ¶ • vs Whai is a premier sports event in Tauranga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,649 people

**Event ID:** 8p48Xgn5owVutH4Q4Z

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 660 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*