

TASTY MO:MO CUP — 2025 ? Volleyball tournament & MO:MO eating Competition

DATE: Saturday, August 23, 2025
LOCATION: Belmont, Western Australia, AU

Event Description

TASTY MO:MO CUP — 2025 ? Volleyball tournament & MO:MO eating Competition is a premier festivals event in Belmont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 403 people
Event ID: CDLp7khxUj8Qdr4hZu

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
