

Taste The Island on Rathlin

DATE: Friday, September 19, 2025
LOCATION: Rathlin Island, Northern Ireland, GB

Event Description

Taste The Island on Rathlin is a premier festivals event in Rathlin Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 226 people

Event ID: F5KR9RvoXsDsJy5N9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
