

Taste of the Nations- Estevan

DATE: Friday, October 10, 2025
LOCATION: Estevan, Saskatchewan, CA

Event Description

Taste of the Nations- Estevan is a premier festivals event in Estevan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: B95zMcw7TWAD2ScbEH

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/taste-of-the-nations-estevan>

Document generated on 6/4/2026, 8:37:02 AM