

Taste of the CSRA

DATE: Saturday, September 13, 2025

LOCATION: Evans, Georgia, US

Event Description

Taste of the CSRA is a premier festivals event in Evans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 894 people

Event ID: Ex4HbsYgMz5auWHbfu

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 358 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/taste-of-the-csra>

Document generated on 6/4/2026, 8:17:47 AM