

Taste of the Best 2025 – Royal Adelaide Wine Show Public Tasting

DATE: Friday, October 10, 2025
LOCATION: Wayville, South Australia, AU

Event Description

Taste of the Best 2025 – Royal Adelaide Wine Show Public Tasting is a premier festivals event in Wayville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 416 people

Event ID: BzHsagwp5uDPXHJKGG

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/taste-of-the-best-2025-royal-adelaide-wine-show-public-tasting>

Document generated on 6/4/2026, 12:47:19 PM