

Taste of Tamilnadu presents: 'Kollywood Showcase'

DATE: Saturday, September 27, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Taste of Tamilnadu presents: 'Kollywood Showcase' is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 983 people
Event ID: A8cHVDx3zQvUJZuNEH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 393 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.