

# Taru Weaves Deepavali Sale 11th and 12th October 2025 Saturday & Sunday

DATE: Friday, October 10, 2025  
LOCATION: Singapore, SG

## Event Description

Taru Weaves Deepavali Sale 11th and 12th October 2025 Saturday & Sunday is a premier festivals event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 903 people

**Event ID:** 76M3Kc8sD5dYN8a97Q

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 361 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*