

Tarpon Springs Sponge Docks Craft Festival

DATE: Saturday, January 10, 2026
LOCATION: Tarpon Springs, Florida, US

Event Description

Tarpon Springs Sponge Docks Craft Festival is a premier festivals event in Tarpon Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,686 people

Event ID: 4yoNB4J8S9o6Y6AcRL

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 674 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.