

Taree Ready-Set-Connect Event

DATE: Tuesday, September 23, 2025
LOCATION: Old Bar, New South Wales, AU

Event Description

Taree Ready-Set-Connect Event is a premier expos event in Old Bar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 405 people

Event ID: 5H6Qu72tv4Y9V6Rt3f

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.