

TARDEO TRIBUTO HOMBRES G Y EL CANTO DEL LOCO, GRUPO HOMBRES LOCOS

DATE: Saturday, December 20, 2025
LOCATION: San Sebastián de los Reyes, Comunidad de Madrid, ES

Event Description

TARDEO TRIBUTO HOMBRES G Y EL CANTO DEL LOCO, GRUPO HOMBRES LOCOS is a premier performing-arts event in San Sebastián de los Reyes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 49/100
Expected Attendance: 908 people
Event ID: hZyujpYiQaZH4QLKER

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.