

Taranaki Support Services Expo 2025 - H vW&

DATE: Monday, October 6, 2025
LOCATION: H pera, Taranaki Region, NZ

Event Description

Taranaki Support Services Expo 2025 - H pera is a premier expos event in H pera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 418 people

Event ID: AQ2Tk8Cy2v8Pi9AWM6

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.