

Taranaki Songwriting Circle H vW&

DATE: Sunday, September 7, 2025
LOCATION: H pera, Taranaki Region, NZ

Event Description

Taranaki Songwriting Circle H pera is a premier performing-arts event in H pera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 642 people

Event ID: gtQYBZuet5FGBhmkQq

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.