

Taquara Summit 2025

DATE: Friday, August 22, 2025
LOCATION: Nossa Senhora de Fátima, Rio Grande do Sul, BR

Event Description

Taquara Summit 2025 is a premier conferences event in Nossa Senhora de Fátima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 414 people

Event ID: FidtQXHbPLuhFW8LPb

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
