

TANGO by S & womir Mro ÆV² ... olish Arts Festival 2025)

DATE: Sunday, September 21, 2025
LOCATION: Limerick, County Limerick, IE

Event Description

TANGO by S & womir Mro ÆV² (Polish Arts Festival 2025) is a premier festivals event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 27/100

Expected Attendance: 70 people

Event ID: 44EVTn6taipzav7CsD

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.