

Tampa Tarpons vs Fort Myers Mighty Mussels

DATE: Wednesday, August 20, 2025
LOCATION: Fort Myers, Florida, US

Event Description

Tampa Tarpons vs Fort Myers Mighty Mussels is a premier sports event in Fort Myers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,591 people

Event ID: 4Fo6Qpry6FhgNMAgVU

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.