

Tamilnadu 10K Run -3rd Edition

DATE: Saturday, September 20, 2025

LOCATION: Chennai, Tamil Nadu, IN

Event Description

Tamilnadu 10K Run -3rd Edition is a premier sports event in Chennai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 3cqs8VamU695ABym2S

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.