

Talk Show |Evoluções, Desafios e Sustentabilidade na Construção Metálica

DATE: Thursday, November 13, 2025
LOCATION: Centro, Santa Catarina, BR

Event Description

Talk Show |Evoluções, Desafios e Sustentabilidade na Construção Metálica is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 341 people

Event ID: Ammrw52Zzy9wZ5bu5C

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.