

TALK - Ecology of Colour door Heleen Sintobin

DATE: Tuesday, November 4, 2025
LOCATION: Genk, Vlaanderen, BE

Event Description

TALK - Ecology of Colour door Heleen Sintobin is a premier conferences event in Genk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 326 people

Event ID: 8Hb9Gz8f8o2KARqv8A

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.