

Talk and Tea: Debenhams Memories from the Archives

DATE: Friday, September 12, 2025
LOCATION: Taunton, England, GB

Event Description

Talk and Tea: Debenhams Memories from the Archives is a premier conferences event in Taunton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 79 people

Event ID: GtB8zzVkdgKLBJuhQS

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.