

Tales of the Paranormal featuring Ryan Singer & Karen Rontowski at The Tram

DATE: Friday, August 15, 2025
LOCATION: Utica, New York, US

Event Description

Tales of the Paranormal featuring Ryan Singer & Karen Rontowski at The Tram is a premier conferences event in Utica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 392 people
Event ID: 56GDg9zWBGDF4qXwwc

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
