

# Talento con Propósito: Cómo Conectar Personas y Estrategia Empresarial

DATE: Thursday, September 18, 2025  
LOCATION: Tepatitlán de Morelos, Jalisco, MX

## Event Description

Talento con Propósito: Cómo Conectar Personas y Estrategia Empresarial is a premier conferences event in Tepatitlán de Morelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 116 people

**Event ID:** sdHep8VWeDTQj7rXXX

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*