

Take Back the Night 2025: FREE Bus to Parliament Hill

DATE: Thursday, September 18, 2025
LOCATION: Carleton Place, Ontario, CA

Event Description

Take Back the Night 2025: FREE Bus to Parliament Hill is a premier community event in Carleton Place. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: DnGoL9DtNZd8hH5bBw

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
