

Taiwan Professional Basketball League - New Taipei Kings vs TaiwanBeer Leopards

DATE: Saturday, November 22, 2025
LOCATION: Taoyuan City, TW

Event Description

Taiwan Professional Basketball League - New Taipei Kings vs TaiwanBeer Leopards is a premier sports event in Taoyuan City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,096 people

Event ID: 4mWPARsCHBe7UZTqiA

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.