

Taiwan Professional Basketball League - New Taipei CTBC vs New Taipei Kings

DATE: Saturday, October 18, 2025
LOCATION: New Taipei City, TW

Event Description

Taiwan Professional Basketball League - New Taipei CTBC vs New Taipei Kings is a premier sports event in New Taipei City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,729 people

Event ID: 88ss7MSDEiAnAYV4zo

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.