Taiwan Military Outdoor Airsoft Exhibition

DATE: Thursday, November 27, 2025
LOCATION: Taipei City, TW

Event Description

Taiwan Military Outdoor Airsoft Exhibition is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 64/100
Expected Attendance: 4,925 people
Event ID: Dkwvrb26bxPZhFQzD8

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,970 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.