

Taiwan Higher Education Fair & Job Counseling 2025 (á~ â®-áç•

DATE: Friday, August 29, 2025
LOCATION: Pathum Wan, Krung Thep Maha Nakhon, TH

Event Description

Taiwan Higher Education Fair & Job Counseling 2025 (á~ â®-áç• is a premier festivals event in Pathum Wan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 652 people

Event ID: 5TCgzTwdT4rmSn5NrK

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 261 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.