

Tag des Engagements 2025

DATE: Saturday, November 15, 2025
LOCATION: Boxberg/O.L., Sachsen, DE

Event Description

Tag des Engagements 2025 is a premier conferences event in Boxberg/O.L.. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: LnqbfmdcMALpdVvnQE

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.