

Taca Hugo Santos - Group Stage - Braga vs Ovarense

DATE: Saturday, November 22, 2025
LOCATION: Ovar, Aveiro, PT

Event Description

Taca Hugo Santos - Group Stage - Braga vs Ovarense is a premier sports event in Ovar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,044 people

Event ID: FWvxiyETx3HMKfF4Jx

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 818 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.