

Taca Hugo Santos - Group Stage - Benfica vs Oliveirense

DATE: Saturday, November 22, 2025
LOCATION: Oliveira de Azeméis, Aveiro, PT

Event Description

Taca Hugo Santos - Group Stage - Benfica vs Oliveirense is a premier sports event in Oliveira de Azeméis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,502 people

Event ID: GWDQDy7axhN252m3Cb

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 601 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
