

Taça de Portugal - 4th Round - União de Leiria vs 1º Dezembro

DATE: Saturday, November 22, 2025
LOCATION: Queluz, Lisboa, PT

Event Description

Taça de Portugal - 4th Round - União de Leiria vs 1º Dezembro is a premier sports event in Queluz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,789 people

Event ID: Fodu22vDmwxSKfXyYJ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.