

# Taça de Portugal - 4th Round - Marinhense vs Sporting CP

DATE: Saturday, November 22, 2025  
LOCATION: Lisboa, Lisboa, PT

## Event Description

Taça de Portugal - 4th Round - Marinhense vs Sporting CP is a premier sports event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 16,412 people

**Event ID:** 7YxC37KbgZ5cZtqpzK

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,565 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*