

Taça de Portugal - 4th Round - Casa Pia vs Alpendorada

DATE: Saturday, November 22, 2025
LOCATION: Alpendurada e Matos, PT

Event Description

Taça de Portugal - 4th Round - Casa Pia vs Alpendorada is a premier sports event in Alpendurada e Matos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,917 people

Event ID: A7xj2rTLdcUA8qKacF

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,567 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.