

# Taça de Portugal - 3rd Round - Sporting CP vs Paços de Ferreira

DATE: Saturday, October 18, 2025  
LOCATION: Paços de Ferreira, Porto, PT

## Event Description

Taça de Portugal - 3rd Round - Sporting CP vs Paços de Ferreira is a premier sports event in Paços de Ferreira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,719 people

**Event ID:** 8DNzXUyyA85aoRpwDf

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,088 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*