

# Taça de Portugal - 3rd Round - Estoril vs CF Os Belenenses

DATE: Sunday, October 19, 2025  
LOCATION: Lisboa, Lisboa, PT

## Event Description

Taça de Portugal - 3rd Round - Estoril vs CF Os Belenenses is a premier sports event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 10,823 people

**Event ID:** 6QZZ8ZBwD5juaqBwqZ

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,329 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*