

Taça de Portugal - 3rd Round - Benfica Castelo Branco vs 1º Dezembro

DATE: Sunday, October 19, 2025
LOCATION: Queluz, Lisboa, PT

Event Description

Taça de Portugal - 3rd Round - Benfica Castelo Branco vs 1º Dezembro is a premier sports event in Queluz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,430 people

Event ID: DP2vQ6Pes2gt3fDr9H

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 572 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.