

# Taça de Portugal - 2nd Round - Vianense vs Trofense

DATE: Sunday, September 21, 2025  
LOCATION: Trofa, Porto, PT

## Event Description

Taça de Portugal - 2nd Round - Vianense vs Trofense is a premier sports event in Trofa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,149 people

**Event ID:** GwMmiv8cJDRB2TMNtW

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 860 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*